

# Evanescence Gallery

AN ART-CENTRIC GIFT GALLERY, BOUTIQUE AND CREATIVE SPACE  
LOCATED IN DOWNTOWN HIGH RIVER

## UPCOMING ONE-DAY PAINTING WORKSHOPS WITH ARTIST CHERYL PEDDIE

FLORALS - SATURDAY, APRIL 23 10 AM TO 4 PM  
OR

STILL LIFE - SATURDAY, MAY 7TH 10 AM TO 4 PM

Register by calling 403-652-2512 \$95 plus GST for either workshop.  
Students will work in either oil or acrylic paint and must bring their own supplies.



IS THIS SEAT TAKEN? OIL PAINTING BY CHERYL PEDDIE



NEW! CONCUBINE FASHION AND ACCESSORIES



ARTIST SHARON LYNN WILLIAMS AND GUESTS AT APRIL'S FIRST FRIDAY ARTIST 'MEET & GREET'

## FIRST FRIDAY ARTIST MEET & GREET'S

COME CELEBRATE NEW ART WORKS ON THE FIRST FRIDAY OF EACH MONTH

The next artist reception is  
MAY 6TH

when we welcome new works from students  
and emerging artists

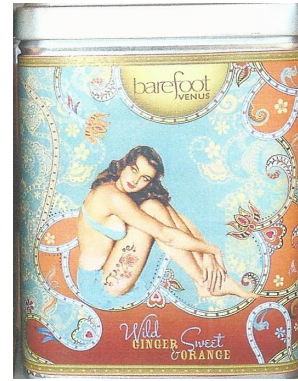
7PM - 9PM Wine & Cheese  
(must be 18 or older to participate)

## MOTHERS DAY GIFT SETS

**\$24.95**

**BONUS: RECEIVE ONE FREE MINI HAND REPAIR  
WITH EACH SET PURCHASED**

Barefoot Venus Wild Ginger & Sweet Orange Gift Sets include one Bath Bliss, one Tube of Cleansing Wash and one Hand Creme.



## BRICK AND MORTAR STORES NEED FLESH AND BLOOD PEOPLE

My excitement moving to the new downtown location eight months ago quickly dissipated as I observed just how little activity there was downtown. My favorite expression and not entirely an exaggeration is that one can fire a canon ball down 3rd Avenue on a Saturday afternoon and not hit anyone.

I believe High River is once again going to have a thriving business core. I have listened to the town's leaders...accepted their opinions with full conviction and held out hope...all the while conducting business on a shoestring (and a credit card) waiting for restaurants to re-open and vacancy signs to be lifted. I have listened patiently to countless complaints about the lack of parking. I have stayed awake nights worrying about the increased reports of theft and vandalism, and I have stood by and sadly watched as many of my business neighbors moved or closed their doors entirely.

There are some things I have little or no control over but as a counter-reaction to it all, I increased hours of operation. I hired staff, and re-branded the gallery bringing in some amazing one-of-kind items, smaller original artworks and art instructors who offered classes at rates far below big city prices. I have been continually re-theming, listening to people's suggestions and purchasing everything from personal care items, clothing, books, greeting cards, art supplies to candy and socks. Throughout all of the changes, I try to be very selective about the merchandise I bring in - I am a curator after all so my goal has been to carry only quality hand-crafted, unique and individual items keeping smaller quantities in mind so as not to inundate our community.

Well, the time has come to pay the rent and I, being somewhat old-fashioned, am not going to embark on a 'Go Fund Me' campaign or any other such pursuit. A brick and mortar store really needs flesh and blood people in order to survive. Over the next month, I am pulling out all the stops. Although we are bound to artist's agreements on consignment, much of our retail inventory is going to be reduced for quick sale. I have been committed to this community since I first arrived but if I can't make my rent in High River than I'm obviously in the wrong place.

I would appreciate if you would refer to our FaceBook page, website [www.evanescencegallery.com](http://www.evanescencegallery.com) or best of all shop IN-STORE for daily specials as I **downsize** my entire inventory and look at a new direction worth pursuing. Thank you for your support of small business in High River.

- Arlene\*

EVANESCENCE GALLERY: HIGH RIVER'S ART-CENTRIC GIFT GALLERY, BOUTIQUE AND CREATIVE SPACE

SPRING GALLERY HOURS: 12PM TO 4PM ON MONDAYS, TUESDAY - THURSDAY 10AM TO 5PM, 10AM TO 4PM ON FRIDAYS AND SATURDAYS, SUNDAYS BEGINNING MAY 22ND 12PM TO 4PM AND ALL OTHER TIMES BY APPOINTMENT.